

**2017 84<sup>th</sup> ANNUAL SAN BENITO COUNTY  
SADDLE HORSE SHOW & RODEO  
BOLADO PARK FAIRGROUNDS  
TRES PINOS, CA  
(831) 628-3545**

**email: office@SanBenitoCountyRodeo.com**

**FRIDAY, JUNE 23<sup>rd</sup>, 7:00 P.M.  
SATURDAY, JUNE 24<sup>th</sup>, 1:30 P.M.  
SUNDAY, JUNE 25<sup>th</sup>, 1:30 P.M.**

**TICKET INFORMATION:** All seats are reserved in our shaded Grandstand. Friday, Saturday and Sunday seats are \$10. Babes in arms are free; toddlers thru 11 years old are \$7. Tickets can be obtained in advance by completing the attached form and mailing it, with a check payable to the S.B.C. Saddle Horse Association and indicating the desired seat location, to P. O. Box 56, Hollister, CA 95024. You can also call the office, (831) 628-3545, to reserve seats or to pay by credit card. All ticket sales are final. **General Admission ticket sales start May 22<sup>nd</sup>.** Tickets can also be purchased at Rancher's Feed or Bolado Park or ONLINE. On Friday, June 23<sup>rd</sup> tickets can be obtained at the Fairgrounds starting at 10:00 a.m.

**CONCESSION STANDS:** Alcoholic beverages will be available at the Grandstand concessions. **There will be arena seating that has access to the food concession booth.** With purchase of a wrist band and general admission ticket to the seating area, beer and food will be available. Beer must be consumed within the special seating area and ID will be required. Tickets and wrist bands will need to be purchased at the Grandstand or Tunnel to the arena and will not be available to be purchased at the special seating area.

**FREE EVENTS IN THE KIDS CORRAL** include Bounce Houses on the grass at the north end of the Grandstand.

**CHECK OUT THE CALENDAR OF EVENTS  
PRINTED ON THE BACK PAGE!**

**Website: [www.SanBenitoCountyRodeo.com](http://www.SanBenitoCountyRodeo.com)**

**Facebook: [SanBenitoSaddleHorseShow](https://www.facebook.com/SanBenitoSaddleHorseShow)**

**MEMBERSHIP INFORMATION:** You can become a lifetime member of the Saddle Horse Association for \$10. Call the Office at (831) 628-3545 for an application or fill out the form to the right and return with your money. Then bring your table service and your appetite to the annual membership barbecue.

**EXHIBITOR HANDBOOKS** will be available online. Entry forms are available at the local Western & Feed Stores, Chamber of Commerce, Horse Show Office, by calling us at (831) 628-3545, or can be downloaded from our website: [entryoffice.sanbenitocountyrodeo.com](http://entryoffice.sanbenitocountyrodeo.com). **ENTRY DEADLINE: FRIDAY, JUNE 9<sup>th</sup>, 6 P.M.**

**CHANGE THIS YEAR: Junior Cow Horse is now open to 6 to 15 year olds.**

**SPONSORS/ADVERTISERS:** If you would be interested in donating money toward the purse or prizes in any class, please call the Office. If you want to advertise your business in our Show Program call the Office for details. Ad sizes range from full page down to business card size. Approximately 7000 people read the program so you get good coverage for a reasonable fee.

**SADDLE HORSE ASSOCIATION MUSEUM** will be open at the south end of the Grandstand. The Museum houses memorabilia of many of San Benito County's finest and famous cowboys and cowgirls. There will also be information on the proposed museum expansion project.

**WESTERN ART & EQUIPMENT SHOW:** If you are in the mood to acquire some very fine leather, jewelry, paintings, clothing, gear, hand crafted equipment, and much more, then browse through the tent located in front of the Grandstand.

**THIS YEAR'S FUND RAISING RAFFLE** is for a Traeger Select Pro Wood Pellet Grill valued at \$1299. Tickets will be available starting May 1<sup>st</sup>. The drawing will be held June 24<sup>th</sup> at the Family Barbecue. Visit our website for more details.

**NO HORSES ARE ALLOWED ON THE GRASS.**

**NO PERSONAL GOLF CARTS ARE ALLOWED.**

**LOST AND FOUND DEPARTMENT:** Be sure to contact the office to check our items: watches, keys, sunglasses, spurs, etc.

**AGAIN THIS YEAR:** We've replaced the Circular Track Race with a Horse Track Race. Much shorter and more exciting! Beer will be available in the Arena area again.

**TUFFY GESSLING** will be providing arena & track entertainment this year.

**SATURDAY, JUNE 17<sup>th</sup>, 9:00 a.m. THE DICK VIEIRA MEMORIAL ROPING.** No charge for spectators. Come out and support your favorite ropers.

**SATURDAY, JUNE 17<sup>th</sup>, 5:30 p.m. HOLLISTER CONCERTS COUNTRY ARTIST TRIBUTE TO GARTH BROOKS.** Miss San Benito Rodeo 2017 will be introduced. For tickets: [www.hollisterconcerts.com](http://www.hollisterconcerts.com)

**SUNDAY, JUNE 18<sup>th</sup> AT 1:30 p.m. ANNUAL MEMBERSHIP BARBECUE:** Begin the day by watching the Figure-8 eliminations at 8:00 a.m., then JACKPOT ROPING immediately following. You can't beat a wonderful steak barbecue for just \$15/member, \$20/adult guest, and \$10/child 6-12 yrs. Children under 6 are free. Coffee is provided. Figure 8 ropers that qualify for the Saddle Horse Show will be calcuttaed at the Barbecue.

**FRIDAY, JUNE 23<sup>rd</sup>, 4:00-6:30 p.m. TACO FIESTA AT THE VENDOR TENT:** Enjoy music by the Mariachi Alma de Mexico. Tacos, Beer, Wine & Margaritas will be available to purchase.

**SATURDAY, JUNE 24<sup>th</sup>, 5:00 to 10:00 p.m. the COWBOY BARBECUE** will be held on the Patio. A New York Steak dinner by Mansmith, a full bar, and musical entertainment by J Parson promises to be fun for all. Adults \$25; kids 6 – 12 \$8; under 6 – free! Tickets can be purchased at the door.

**LIVE AND SILENT AUCTIONS:** Local supporters, businesses and our vendors have donated many items to the Association to be auctioned at the Saturday Night Barbecue. A highlight of the evening will be the auction of the poster artwork by Abigail Dunnivan of Hollister.

**CAMPING DURING THE RODEO:** Hookup RV sites will be \$35.00 per night. Dry camping sites will be \$20.00 per night. This applies to everyone. Advance Reservations can be made by calling the Bolado Park Event Center office at (831) 628-3421. **Copies of Insurance, Vehicle Registration and Driver's License will be needed when checking in.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Mail tickets: Yes No (circle one)**

**PRE-SALE RODEO TICKETS**

Comments: \_\_\_\_\_

Children are toddlers thru age 11

	Number Adults	Number Child \$7	Total
Friday	\$10 _____	_____	_____
Saturday	\$10 _____	_____	_____
Sunday	\$10 _____	_____	_____
		Grand Total	_____

**PRE-SALE SATURDAY COWBOY  
BBQ TICKETS**

**Saturday, June 24th, 5:00 p.m.**

Children are ages 6 thru 12, under 6 are free

	# Tickets	Total
Adults	\$ 25 _____	_____
Children	\$ 8 _____	_____
	Grand Total	_____

**PRE-SALE ANNUAL MEMBERSHIP BBO TICKETS**

**Sunday, June 18th, 1:30 p.m.**

Children are ages 6 thru 12, under 6 are free

	# Tickets	Total
Members	\$15 _____	_____
Non-Members	\$20 _____	_____
Children	\$10 _____	_____
	Grand Total	_____

To become a member and eat, send in \$25.00

**MAIL CHECK TO:**

S.B.C. Saddle Horse Association  
Post Office Box 56  
Hollister, CA 95024

**To pay by credit card, call (831) 628-3545**

**SAN BENITO COUNTY RODEO &  
SADDLE HORSE SHOW**  
9000 AIRLINE HIGHWAY/BOLADO PARK  
TRES PINOS, CA 95075  
(831) 628-3545  
email: [office@sanbenitocountyrodeo.com](mailto:office@sanbenitocountyrodeo.com)

**2017 SCHEDULE OF EVENTS:**

**June 17th: Saturday: Fairgrounds**

9:00 a.m. Dick Vieira Memorial Roping (free to spectators)  
10:00 a.m. Miss San Benito Rodeo Contest (free)

**June 17<sup>th</sup>: Saturday: Hollister Concerts/Guerra Cellars**

5:00 p.m. Gates open  
6:00 p.m. Country Tribute Concert

**June 18<sup>th</sup>: Sunday: Fairgrounds**

8:00 a.m. Figure-8 Roping Eliminations (free)  
followed by Jack Pot Roping (free)  
1:30 p.m. Association Barbecue

**June 23<sup>rd</sup> Friday: Bolado Park Fairgrounds**

8:00 a.m. Class Eliminations (free)  
3:00 p.m. Western Art & Equipment Show (free)  
4:00 p.m. Mariachi Alma De Mexico Band  
Taco Fiesta by El Grullense Jal  
5:00 p.m. No Host Wine, Beer & Margaritas  
7:00 p.m. Rodeo and Horse Show  
All seats are assigned seating: Adults \$10  
Toddlers through 11 years old \$7

**June 24<sup>th</sup>: Saturday: Bolado Park Fairgrounds**

9:30 a.m. Halter Horses / Paddock area (free)  
10:00 a.m. Cattle Sorting, Dally Team Roping & Mixed  
Ribbon Roping Rodeo Slack Performance (free)  
11:00 a.m. Western Art & Equipment Show (free)  
1:30 p.m. Rodeo and Horse Show  
All seats are assigned seating: Adults \$10  
Toddlers through 11 years old \$7  
5:00 p.m. Cowboy New York Steak Barbecue on the Patio  
Adults \$25; kids 6-12 \$8; under 6 Free

**June 25<sup>th</sup>: Sunday: Bolado Park Fairgrounds**

8:00 a.m. Stock Horse Class eliminations (free)  
11:00 a.m. Western Art & Equipment Show (free)  
1:30 p.m. Rodeo and Horse Show  
All seats are assigned seating: Adults \$10  
Toddlers through 11 years old \$7

**Other Attractions Include:**

Kids Corral at the North Grandstand Area  
Association Museum  
Tuffy Gessling, Arena & Track entertainer

**FAMILY ENTERTAINMENT FOR ALL AGES  
AND FREE PARKING, TO BOOT!**

On the web at [www.SanBenitoCountyRodeo.com](http://www.SanBenitoCountyRodeo.com)



SAN BENITO COUNTY SADDLE HORSE ASSOCIATION  
POST OFFICE BOX 56  
HOLLISTER, CA 95024  
RETURN SERVICE REQUESTED

NON-PROFIT  
U.S. POSTAGE  
PAID  
PERMIT NO. 6  
TRES PINOS, CA